

Business Advertisement - How To Guide

Providence Location, Charlotte

Email: ProgramBook@MillerStreetDanceAcademy.com

Miller Street Dance Academy, 11115 Golf Links Drive, Suite A, Charlotte, NC 28277



Due by May 7

It's easy to get your ad into our program. Follow these 3 easy steps!

1. Fill out the form

Fill out the Business Advertisement form and return to Miller Street Dance Academy.

2. Email us images and/or text

Option 1) Send us your ad: Email us your ad. Make sure it's the same size as the ad you purchased or we may have to do some cropping!

Dimensions:	¼ page ad	½ page ad	full page ad
	3.75"x5" (portrait)	7.5"x5" (landscape)	7.5"x10" (portrait)

Option 2) We can design your ad: Email us the **text** you would like your ad to say as well as any other **images/graphics** you'd like included (high resolution files accepted only). You must own the rights to those images/graphics if they are submitted to us. Don't forget to send your business logo (preferably png file)!

3. Proof it

Once your ad has been designed, it will be emailed back to you for approval. You are given 2 revisions per ad. There is a \$10.00 charge per revision if additional revisions are requested.

You're almost done!

- Make sure the completed form and money have been submitted (check, cash, or credit card-VISA, MasterCard, or Discover).
- Each ad must have its own separate form if purchasing more than one.
- If your ad has been processed, you will receive a verification email. Please contact us if you do not receive this email.
- Please send approval within 24 hours or the ad will be printed as is.
- Early bird pricing available through February 28, 2022.
- Only one free program book is given regardless of the number of ads purchased.