

# Business Advertisement - How To Guide

Baxter Location, Fort Mill

Email: [BaxterProgram@MillerStreetDanceAcademy.com](mailto:BaxterProgram@MillerStreetDanceAcademy.com)

Miller Street Dance Academy, 967 Market Street, Suite 100, Fort Mill, SC 29708



It's easy to get your ad into our program. Follow these 3 easy steps!

**Due by April 23**

## 1. Fill out the form

Fill out the Business Advertisement form and return to Miller Street Dance Academy.

## 2. Email us images and/or text

**Option 1) Send us your ad:** Email us your ad. Make sure it's the same size as the ad you purchased or we may have to do some cropping! PDF only.

Dimensions:	<b>¼ page ad</b>	<b>½ page ad</b>	<b>full page ad</b>
	3.75"x5" (portrait)	7.5"x5" (landscape)	7.5"x10" (portrait)

**Option 2) We can design your ad:** Email us the **text** you would like your ad to say as well as any other **images/graphics** you'd like included (high resolution files accepted only). You must own the rights to those images/graphics if they are submitted to us. Don't forget to send your business logo (preferably png file).

## 3. Proof it

Once your ad has been designed, it will be emailed back to you for approval. You are given 2 revisions per ad. There is a \$10.00 charge per revision if additional revisions are requested.

### You're almost done!

- Make sure the completed form and money have been submitted (check, cash, or credit card-VISA, MasterCard, or Discover).
- Each ad must have its own separate form if purchasing more than one.
- If your ad has been processed, you will receive a verification email. Please contact us if you do not receive this email.
- Please send approval within 24 hours or the ad will be printed as is.
- Early bird pricing valid through February 28, 2022.
- Only one free program book is given regardless of the number of ads purchased.